



# CHARLIE BENSON UK KART RACER



SPONSORSHIP PROPOSAL



## About Charlie

Charlie started racing at 9 years old and from that point, he has made it his mission to perfect and perform on track. He lives for Motorsport. Fast forward to the present day, Charlie has just been crowned the Superone Mini Rok champion! Charlie also won the Ashley Todd Memorial meeting at Rowrah in October 2022.

Superone is where Lewis Hamilton and various other F1 drivers started their careers. Its through Charlie's dedication that is a defining feature of his racing, meaning he stays out of trouble and gets the results and points deserved.

Moving into 2023, we are moving up to the new Inter class, which will be another challenge for Charlie, but one we know he will do well in. This is where you come in...

## What can we offer you?

Motorsport is expensive and to continue to make my dreams a reality, fighting for race wins and championships, I need support from companies and brands who want to support me. Racing in the series I do, we have constant live streams, which are shown live on Youtube and social media, meaning your brand can be seen by a new audience.

We can offer our Partners great coverage over social media, through my Facebook and Instagram channels, with mentions before, during and after every race. Social media is king, bringing your brand to new people all over the world, right onto their phone or computer.

My race overalls are a blank canvas, making them a great advertising board for your brand, perfect for your branding.

And then we get to the kart, the biggest billboard of all, especially a front running one! Being photographed a lot, as well as being captured by the live TV cameras and spectators when the kart is on track or in the paddock, whether it be a small part of the kart, or a larger proportion, your brand will be seen.

We would love to talk more about how we can bring your brand to new followers, working on a specific personal plan with you, to maximise the exposure you get.

Our contact details are below.

07850 300 767



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2022 SUPERONE MINI ROK  
CHAMPION

[www.charliebensonmotorsport.co.uk](http://www.charliebensonmotorsport.co.uk)

